			School of Bus	iness								
	Bachelor of Business Administration in Banking, Financial Services and Insurance											
		Pr ASSESSMENT	rogram Structur PATTERNS (Co COURSE	mmon for	All Seme	sters)						
	CONTINUOUS INTERNAL EXAMINATION (CIE)											
		Rubric and	l Assessment To	ols				Total				
Course Type	QUIZ 1/AAT	CAT1	QUIZ2/AAT	CAT2	LAB	LAB Test	Course- based Project	CIE Marks	Max. Marks			
Theory	20	30	20	30	0	0	0	100	100			
Blended	0	30	0	30	20	20	0	100	100			
Comprehe	0	30	0	30	20	0	20	100	100			
		Rub	<mark>ric for Course-b</mark> CIE Marks (l		ect							
S.No.	Type of Assessment Tools	РРР	TS1	TS2		Viva	Total					
1	Course-based Project Work	5	5	5		5	20					
Condition1- permitted to Condition2- Condition3-	appear in SEE; Semester End Exar The overall marks	l Examination (CIE) -Should secure nination (SEE) or End Term Examin both CIE and SEE together should l	nation (ETE)-sho be more than or e	uld secure equal to 409	40% in tl % to decl	ne SEE/ETE are pass in a Co	ourse.					
QUIZ2/AA	Г individually & mi	nimum 30% marks in each assessme nimum 12 marks each in both CAT nimum 40 marks separately in ETE	1 & CAT2). Same	e rule appli	es to all a	assesment tools			AT and			
PPP (Prelimina ry Project	Int need to secure minimum 40 marks separately in ETE/SEE along with above mentioned criterion to pass the respective Course.To submit the PPP before the Quiz1 by a group of 4 students; After Quiz-1 the course faculty shuold approve the PPP and permit the student group to commnece the project.The preliminary project plan (PPP) provides an initial, overview of the project and all of its known parameters. It outlines the project's objectives, relevance to the program merit, and conformity to current industry/government policy, proposed methodology, and expected											
TS1 (Technical Seminar 1		After Quiz-1	After the second all the student g		course fa	culty member s	should take	1st review	of th status byh			

TS2 (Technical Seminar	After CAT-1 After CAT1 the course faculty member should take trhe 2nd review of the status byh all the student groups											
VIVA	After CAT-2 After CAT2 the course faculty member should take trhe 2nd review of the status byh all the student groups											
	RUBRICS											
Lab	Rubrics 1 (marks)	Rubrics 2 (marks)	Rubrics 3 (marks) Rubrics 4 (marks) Rubrics 5 (
Project	Rubrics 1 (marks)	Rubrics 2 (marks)	Rubrics 3 (marks)	Rubri	cs 4 (m	arks)	Rubrics 5 (by the resp	pective faculty hand		
	Program Structure 2023-27 First Semester-Bachelor of Business Administration in Banking, Financial Services and Insurance											
	11	st Semester Daeneror of Dusiness r			it Struct		ices and	u mou un	1			
Sl. No.	Course Code	Course Title	Course Type	L	Т	Р	S	Credits	Hours	Course Category		
1		Financial Accounting	Theory	3	0	0	0	3	3	Major		
2		Principles of Management	Theory	3	0	0	0	3	3	Major		
3		Business Economics	Theory	3	0	0	0	3	3	Major		
4		Marketing Theory and Practices	Theory	3	0	0	0	3	3	Major		
5		Business Mathematics	Theory	3	0	0	0	3	4	Multidisciplinary		
6		IT for Business Management	Integrated	2	0	1	0	3	4	SEC		
7		Basic Reading and Writing Skills	Integrated	2	0	1	0	3	4	AEC		
8		Indian Constitution	Theory	3	0	0	0	3	3	VAD		
		Total credits						24				
	Seco	ond Semester-Bachelor of Business	Administration	in Bankin	ig, Finan	cial Ser	vices ai	nd Insuran	ice			
				it Struct								
Sl. No.	Course Code	Course Title	Course Type	L	Т	Р	S	Credits	Hours	Course Category		
1		Organisational Behaviour	Theory	3	0	0	0	3	3	Major		
2		Management and Cost Accounting	Theory	3	0	0	0	3	3	Major		
3		Business Statistics	Theory	3	0	0	0	3	3	Multidisciplinary		
4		Production and Operations Management	Theory	3	0	0	0	3	3	Major		
5		IT Tools for Decision Making	Integrated	2	0	1	0	3	4	Multidisciplinary		
6		Business Communication	Integrated	2	0	1	0	3	4	AEC		
7		Minor 1	Theory	3	0	0	0	3	3	Minor		
Total credits 21 Third Semester-Bachelor of Business Administration in Banking, Financial Services and Insurance												
	Thi	Administration i		<i>,</i>		vices an	d Insuran	ce				
L				Cred	it Struct	ure						

Sl. No.	Course Code	Course Title	Course Type	L	Т	Р	S	Credits	Hours	Course Category
1		Financial Management	Theory	3	0	0	0	3	3	Major
2		Human Resource Management	Theory	3	0	0	0	3	3	Major
3		Supply Chain Management	Theory	3	0	0	0	3	3	Major
4		Business Law	Theory	3	0	0	0	3	3	Major
5		Introduction to Banking, Insurance and Financial								
		Services	Theory	3	0	0	0	3	3	Major
6		Social Media Analysis	Integrated	1	0	0	1	2	3	AEC
7		Minor 2	Theory	3	0	0	0	3	3	Minor
		Total credits		-				20	-	
	Fou	rth Semester-Bachelor of Business	Administration	in Bankin	g, Finan	cial Ser	vices an	d Insuran	ce	
					lit Struct			-		
Sl. No.	Course Code	Course Title	Course Type	L	Т	Р	s	Credits	Hours	Course Category
1		Research Methodology	Integrated	2	0	1	0	3	4	Major
		Retail Banking-Assets and		2	0	0	0			
2		Liabilities	Theory	3	0	0	0	3	3	Major
3		Campus to Corporate	Integrated	2	0	1	0	3	4	SEC
4		Elective-I	Theory	3	0	0	0	3	3	Major
5		Elective-II	Theory	3	0	0	0	3	3	Major
6		Stock Market Analysis	Integrated	2	0	1	0	3	4	Major
7		Human Values and Environment Studies	Theory	1	0	0	0	2	2	VAD
8		Minor 3	Theory	3	0	0	0	3	3	Minor
Total credits								23		
creates	Electives: Choose	basket (any 2 out of 3) as per Specia	alization				1			
				Cred	lit Struct	ure				
Sl. No.	Course Code	Course Title	L	Т	Р	S	Credi ts	Hours		
		Investment Analysis and Portfolio								
1		Management	Theory	3	0	0	0	3	3	Major
2		Legal Framework of BFSI	Theory	3	0	0	0	3	3	Major
3		Marketing of Financial Services	Theory	3	0	0	0	3	3	Major
	Fif	th Semester-Bachelor of Business A	Administration i	n Banking	, Financ	ial Serv	ices and	l Insuranc	e	
	Credit Structure									
Sl. No.	Course Code	Course Title	Course Type	L	Т	Р	s	Credits	Hours	Course Category
1		Business Ethics and Governance /Entrepreneurship	Theory	3	0	0	0	3	3	Major
2		Principles and Practices Of Insurance	Theory	3	0	0	0	3	3	Major

	Summer Internship Project	Theory	0	0	0	0	3	9	SIP	
	Elective-III	Theory		0	0	0	3	3	Major	
	Elective-IV	Theory	3	0	0	0	3	3	Major	
	Web Mining & Data Extraction Management	Integrated	2	0	1	0	3	4	VAD	
	Minor 4	Theory	3	0	0	0	3	3	Minor	
	Personality Development	Integrated	2	0	1	0	3	3	SEC	
	Total credits						24		-	
Electives: Choose	basket (any 2 out of 3) as per Specia	alization								
			Cred	lit Struct	ure		1			
Course Code	Course Title	Course Type	L	Т	Р	S	Credits	Hours	Course Category	
	Financial Derivatives	Theory	3	0	0	0	3	3	Major	
	Merchant Banking and Financial	Theory	2	0	0	0	2	2	Major	
									Major	
C .		· · · · · · · · · · · · · · · · · · ·				Į			Major	
Six	th Semester-Bachelor of Business	Administration i	n Banking	g, Financ	al Serv	ices an	d Insuranc	e.		
			Cred	lit Struct	ure		;			
Course Code	Course Title	Course Type	L	Т	Р	S	Credits	Hours	Course Category	
	International Business	Theory	3	0	0	0	3	3	Major	
	Advanced technology in Banking	Theory	3	0	0	0	3	3	Major	
	Elective-V	Theory	3	0	0	0	3	3	Major	
	Elective-VI	Theory	3	0	0	0	3	3	Major	
	Minor 5	Theory	3	0	0	0	3	3	Minor	
		Comprehensiv					2			
		e	1		1	1		6	Major	
	Total credits						18			
	Electives: Choose	basket (any 2 out	of 3) as pe	er Special	lization					
Course Code	Course Title	Course Type	L	Т	Р	s	Credits	Hours	Course Category	
	Introduction to Actuarial Science	Theory	3	0	0	0	3	3	Major	
	Investment Banking	Theory	3	0	0	0	3	3	Major	
	Risk Management in BFSI	Theory	3	0	0	0	3	3	Major	
	Course Code Six Course Code	Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose basket (any 2 out of 3) as per Speci Course Code Financial Derivatives Merchant Banking and Financial Services Merger & Acquisition Sixth Semester-Bachelor of Business Advanced technology in Banking Elective-V Elective-VI Minor 5 Data Handling with SPSS Total credits	Elective-III Theory Elective-IV Theory Web Mining & Data Extraction Integrated Minor 4 Theory Personality Development Integrated Total credits Electives: Choose basket (any 2 out of 3) as per Specialization Course Code Financial Derivatives Theory Merchant Banking and Financial Services Services Theory Merger & Acquisition Theory Sixth Semester-Bachelor of Business Administration i Course Title Course Code Course Title Course Type International Business Theory Theory Advanced technology in Banking Theory Elective-V Elective-V Theory Comprehensive Comprehensive Data Handling with SPSS e Course Type Course Type Electives: Choose basket (any 2 out Course Code Course Title Course Type Introduction to Actuarial Science Theory Course Type Introductin to Actuarial Science Theor	Elective-III Theory 3 Elective-IV Theory 3 Web Mining & Data Extraction Management Integrated 2 Minor 4 Theory 3 Personality Development Integrated 2 Total credits Electives: Choose basket (any 2 out of 3) as per Specialization Cred Course Code Course Title Course Type L Financial Derivatives Theory 3 Merchant Banking and Financial Services Theory 3 Merger & Acquisition Theory 3 Sixth Semester-Bachelor of Business Administration in Banking Course Code Course Title Course Type L International Business Theory 3 Advanced technology in Banking Theory 3 Elective-V Theory 3 Minor 5 Theory 3 Data Handling with SPSS e 1 Electives: Choose basket (any 2 out of 3) as per Cred Course Title Course Code Course Title Course Type Introduction to	Elective-III Theory 3 0 Elective-IV Theory 3 0 Web Mining & Data Extraction Integrated 2 0 Minor 4 Theory 3 0 Personality Development Integrated 2 0 Total credits Electives: Choose basket (any 2 out of 3) as per Specialization Credit Struct Course Code Course Title Course Type L T Financial Derivatives Theory 3 0 0 Merchant Banking and Financial Services Theory 3 0 0 Merger & Acquisition Theory 3 0 0 Sixth Semester-Bachelor of Business Administration in Banking, Finance Credit Struct Course Title Course Type L T International Business Theory 3 0 0 Advanced technology in Banking Theory 3 0 0 Elective-VI Theory 3 0 0	Elective-III Theory 3 0 0 Elective-III Theory 3 0 0 Web Mining & Data Extraction Management Integrated 2 0 1 Minor 4 Theory 3 0 0 Personality Development Integrated 2 0 1 Total credits Electives: Choose basket (any 2 out of 3) as per Specialization Credit Structure Course Code Course Title Course Type L T P Financial Derivatives Theory 3 0 0 0 Merchant Banking and Financial Services Theory 3 0 0 0 Merger & Acquisition Theory 3 0 0 0 Sixth Semester-Bachelor of Business Administration in Banking, Financial Services International Business Theory 3 0 0 Advanced technology in Banking Theory 3 0 0 0 <th c<="" td=""><td>Elective-III Theory 3 0 0 0 Elective-IV Theory 3 0 0 0 0 Web Mining & Data Extraction Management Integrated 2 0 1 0 Minor 4 Theory 3 0 0 0 0 Personality Development Integrated 2 0 1 0 Total credits Electives: Choose basket (any 2 out of 3) as per Specialization Credit Structure Course Code Course Title Course Type L T P S Merchant Banking and Financial Services Theory 3 0 0 0 0 Merger & Acquisition Theory 3 0</td><td>Elective-III Theory 3 0 0 0 3 Elective-IV Theory 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 <</td><td>Elective-III Theory 3 0 0 0 3 3 Elective-IV Theory 3 0 0 0 3 3 Web Mining & Data Extraction Management Integrated 2 0 1 0 3 3 Web Mining & Data Extraction Management Integrated 2 0 1 0 3 3 Personality Development Integrated Integrated 2 0 1 0 3 3 Electives: Choose basket (any 2 out of 3) as per Specialization 7 P S Credits Hours Financial Derivatives Theory 3 0 0 0 3 3 Merehant Banking and Financial Services Theory 3 0 0 0 3 3 Stith Semester-Bachelor of Business Administration in Banking, Financial Services and Insurance Veredit Struces 3 3 3 Course Code Course Title Course Type L T</td></th>	<td>Elective-III Theory 3 0 0 0 Elective-IV Theory 3 0 0 0 0 Web Mining & Data Extraction Management Integrated 2 0 1 0 Minor 4 Theory 3 0 0 0 0 Personality Development Integrated 2 0 1 0 Total credits Electives: Choose basket (any 2 out of 3) as per Specialization Credit Structure Course Code Course Title Course Type L T P S Merchant Banking and Financial Services Theory 3 0 0 0 0 Merger & Acquisition Theory 3 0</td> <td>Elective-III Theory 3 0 0 0 3 Elective-IV Theory 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 <</td> <td>Elective-III Theory 3 0 0 0 3 3 Elective-IV Theory 3 0 0 0 3 3 Web Mining & Data Extraction Management Integrated 2 0 1 0 3 3 Web Mining & Data Extraction Management Integrated 2 0 1 0 3 3 Personality Development Integrated Integrated 2 0 1 0 3 3 Electives: Choose basket (any 2 out of 3) as per Specialization 7 P S Credits Hours Financial Derivatives Theory 3 0 0 0 3 3 Merehant Banking and Financial Services Theory 3 0 0 0 3 3 Stith Semester-Bachelor of Business Administration in Banking, Financial Services and Insurance Veredit Struces 3 3 3 Course Code Course Title Course Type L T</td>	Elective-III Theory 3 0 0 0 Elective-IV Theory 3 0 0 0 0 Web Mining & Data Extraction Management Integrated 2 0 1 0 Minor 4 Theory 3 0 0 0 0 Personality Development Integrated 2 0 1 0 Total credits Electives: Choose basket (any 2 out of 3) as per Specialization Credit Structure Course Code Course Title Course Type L T P S Merchant Banking and Financial Services Theory 3 0 0 0 0 Merger & Acquisition Theory 3 0	Elective-III Theory 3 0 0 0 3 Elective-IV Theory 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 <	Elective-III Theory 3 0 0 0 3 3 Elective-IV Theory 3 0 0 0 3 3 Web Mining & Data Extraction Management Integrated 2 0 1 0 3 3 Web Mining & Data Extraction Management Integrated 2 0 1 0 3 3 Personality Development Integrated Integrated 2 0 1 0 3 3 Electives: Choose basket (any 2 out of 3) as per Specialization 7 P S Credits Hours Financial Derivatives Theory 3 0 0 0 3 3 Merehant Banking and Financial Services Theory 3 0 0 0 3 3 Stith Semester-Bachelor of Business Administration in Banking, Financial Services and Insurance Veredit Struces 3 3 3 Course Code Course Title Course Type L T

Sl. No.	Course Code	Course Title	Course Type	L	Т	Р	S	Credits	Hours	Course Category
		Introduction to Research Tools		2	_				-	
1		and Platforms	Comprehensive	2	0	1	1	4	7	Major
2		Global Geopolitics	Theory	3	0	0	0	3	3	Multidisciplinary
3		Literature Review/Secondary Data Research	Comprehensive	2	0	1	1	4	7	RSC
4		Minor 6	Theory	3	0	0	0	3	3	Minor
		Total credits						14		
	Eig	th Semester-Bachelor of Business	Administration i	in Banking	g, Financ	ial Serv	ices an	d Insuranc	e	
Sl. No.	Course Code	Course Title	Course Type	L	Т	Р	S	Credits	Hours	Course Category
1		Research Dissertation	Comprehensive	3	0	2	5	10	21	RSC
		Introduction to R/ Introduction to Python	Integrated	2	0	1	0	3	4	Major
2		Minor 7	Theory	3	0	0	0	3	3	Minor
	•	Total credits						16		
Sem 2-8	Minor	To be selected from Basket of other School]							
Sem 5	Core Elective	Business Ethics and Governance /Entrepreneurship								
	Semester 1	24								
	Semester 2	21								
	Semester 3	20								
	Semester 4	23								
	Semester 5	24								
	Semester 6	18]							
	Semester 7	14]							
	Semester 8	16]							
		160								